



Education Solutions for Global Competitiveness



Dallas County
Community College District

Higher Education That
Actually Gets You Hired

DCCCD Quick Facts – Who We Are



- Established in 1965.
- 2nd largest community college system in the state of Texas and one of the largest in the U.S.
- Seven Colleges, Dallas Colleges Online, 7 additional satellite locations.
- 185,000 students across the District.



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DCCCD Quick Facts – What We Offer

- Over 100 high-demand career programs.
- Transfer programs toward the first two years of a bachelor's degree.
- Customized Workforce Development.
- Enrichment and certification classes for a lifetime of learning.
- Customized Programming for International Markets.



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The Charge of the Office of Global Economic Development

The Office strategically positions the District as a “go-to” resource to promote and support global business development for the Dallas Metroplex through workforce development for global companies, foreign direct investment, and providing trade and export assistance. Additionally, leadership is provided to facilitate global competency through-out the DCCCD colleges and the communities they serve.



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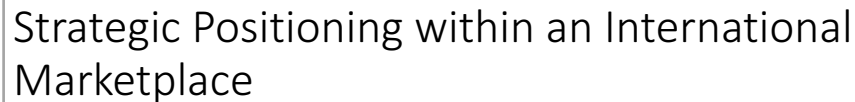
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Why Community Colleges are Going Global?



Rapidly Changing Demographics Shifts

Leveling of Global Economic Competition



Strategic Positioning within an International Marketplace

Global Influence on Local Work Environments



Impact on Employer Needs and Expectations

Addressing Quality of Life Issues



Fostering Peaceful Communities



Value Proposition



Enhances global preparation of students

Expands knowledge and perspectives of faculty and staff

Increases productivity of international workforce

Diffusions of best practices in workforce preparation

Knowledge and technology collaboration

Increased understanding of global political dynamics



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Fast Facts about the Dallas Metroplex



The Dallas-Fort Worth Metroplex is the second fastest-growing metro in the nation.
Forbes, July 2016



Ranked #1 for new jobs among all US Metro areas – Adding 152 jobs a day.
Dallas Business Journal, Nov 2016



1 of 5 cities poised to be next silicon valley tech hub.
Forbes, Feb 2015



Greater Dallas also welcomed \$6.5 billion in new construction starts on non-residential project. The greatest chunk of new spending (outside of new homes) was in new office buildings and educational facilities.
Forbes, Feb 2015



Attracted \$104.1 million in venture capital in the first quarter of 2016—up four-fold since from the last quarter of 2015.
freeenterprise.com, June 2016



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Why Are People and Companies Coming to the Dallas Region?



- Dallas–Fort Worth is the nation’s fourth largest metro area.
- Its central location allows it to function as a logistics and distribution hub.



- DFW is one of the top three U.S. metropolitan areas for business expansions, relocations and employment growth.
- DFW’s young and educated workforce of over three million people is rapidly growing.



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The Global Face of Dallas



40% of North Texas residents were born in another country or are the children of foreign-born.

19% of DFW business owners were born in another country
38% conduct transactions in other languages



DFW is a prime location for:

- Headquarters
- Operations Centers
- Logistic and Distribution Businesses

The Metroplex is home to:

- 20 Fortune 500 Headquarters
- 39 Fortune 100 Headquarters



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Examples of DFW International Companies



Hotels and Motels
Operations
France



Telecommunications Equipment
Supplier
France



Eye Care Products
Supplier
Switzerland



Wireless Network Equipment
Supplier
Sweden



Distributor of Corrective Lenses
Supplier
France



Telecommunication Equipment
Supplier
China



Ceramic and Natural
Supplier
Mexico



Wireless Hardware
Supplier
Canada



Building and Construction
Management
Germany



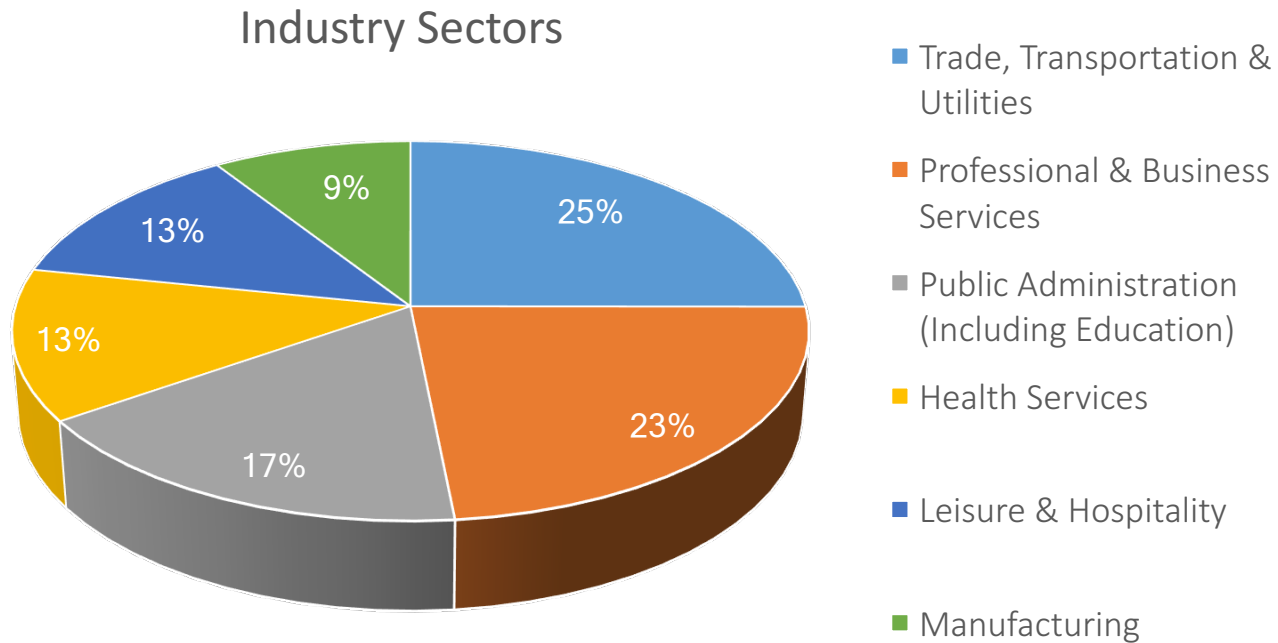
Telecommunication Product
Supplier
South Korea



Manufacturing and Financial
Headquarters
Japan

Source: DRC Research

Dallas-Fort Worth Among the Most Diverse Economies in the Nation



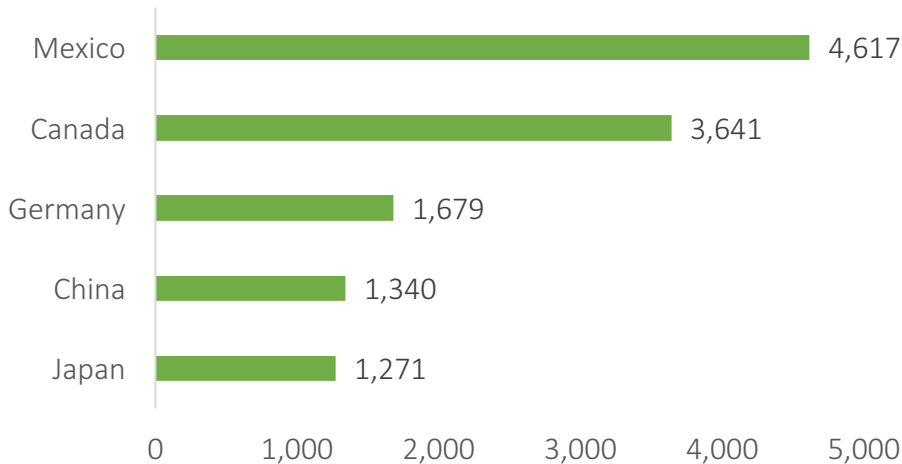
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Top Dallas Area Export Markets in 2016

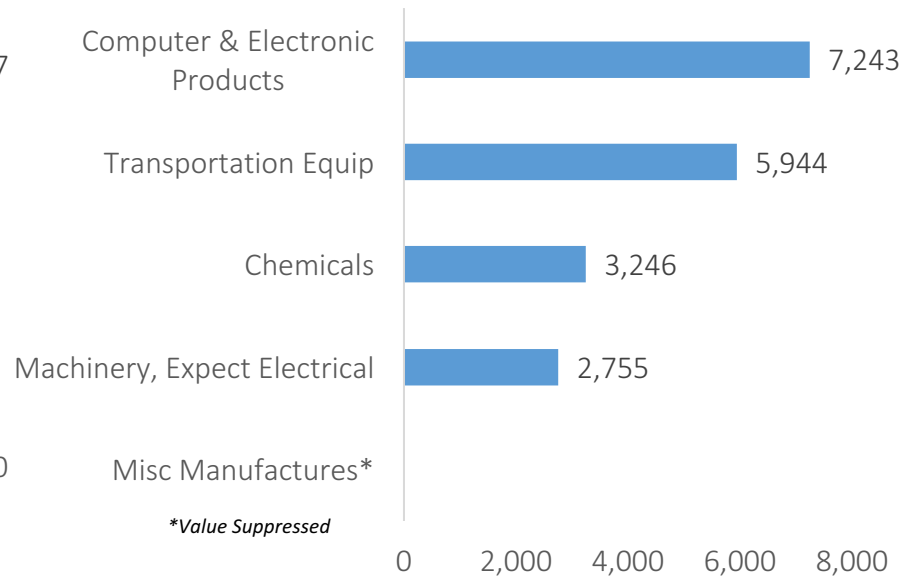
Top Dallas Area Export Markets

Millions of Dollars



Top Dallas Export Sectors

Millions of Dollars



Source: Department of Commerce
International Trade Administration

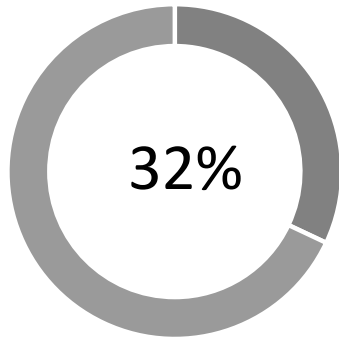


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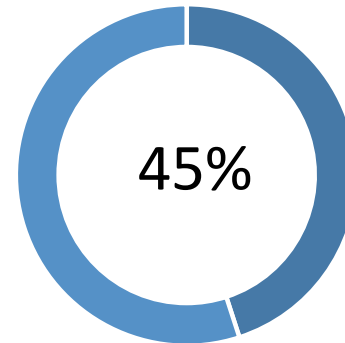
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In 2015, exports to FTA markets accounted for **45%** of Dallas area exports

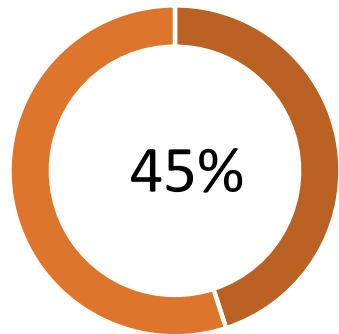
\$8.8 Billion to NAFTA



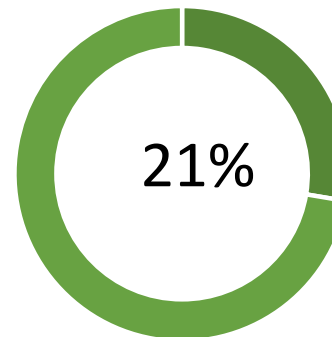
\$12.4 Billion to TPP



\$12.2 Billion to all FTAs in Force



\$5.7 Billion to TTIP (EU-28)



*Source: Department of Commerce
International Trade Administration*



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Why Community Colleges Have the Edge?

Strength in Infrastructure Building

Potential to impact greater volumes of students

Cost Effectiveness

Agility and Responsiveness

Employer Relationships

Community Involvement



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Strategic Areas of Focus

Goal 1

- Position DCCCD as a recognized global workforce and economic development resource for global companies and organizations in the Dallas Metroplex.

Goal 2

- Collaborate to strategically position the Dallas/North Texas region to target and attract foreign direct investment and relocations that have significant potential to positively impact the region.

Goal 3

- Drive district-wide globalization efforts to create global leaders, thinkers and influencers aligned with employer and community needs.



Strategic Areas of Focus (Cont.)

Goal 4

- Provide district-wide global professional development opportunities for faculty, staff and administration to create an understanding of the importance of the District's role in global economic development.

Goal 5

- Develop and implement a global marketing and communications plan that convenes, represents and promotes the global resources across the district collectively for more effective internal understanding as well as to position DCCCD as a global leader.

Goal 6

- Research and pursue avenues for future resource development to effectively support global economic development efforts.



DCCCD Labor Market Intelligence Center

As part of DCCCD's Business Intelligence Community (BIC), The Labor Market Intelligence Center (LMIC) aspires to be the leading source of regional workforce information and insight for the Dallas County Community College Network. The LMIC works with Systemic Reporting and Analytics, our colleges, regional partners and industry to:

Identify opportunities and trends in high growth, emerging and economically critical industries and occupations.

Anticipate the gap between labor market demand, available training, and existing or future workers.

Help the DCCCD Network respond to workforce needs by providing quality research-driven information for decision making.



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Global Partnering Leadership and Workforce Development



- Faculty Training and Development
- Administration and Leadership Development



- Global Business and Industry
- Train-the-Trainer, Workforce Development



- Government Officials
- Community Development and Relations



Partnering and Project Examples

Dallas and other Area Chambers of Commerce

- Involvement in Key Strategic Global Economic Development and Workforce Initiatives

Dallas and Other Local Towns/Cities

- Work with Economic Development Officials
- Branding and Positioning of DFW Region, I.e. Upcoming Foreign Direct Investment “*Select USA Summit Spin-off*” Session

State of Texas

- “Recruit Texas” Initiative



Partnering and Collaborative Initiatives

NASCO (North American Strategies for Competitiveness)

- Co-Hosting Global Workforce Summit focused on Skills Gap

George Bush Institute

- Tri-National Skills and Certification Standardization Project

Dallas World Affairs Council

- Co-hosting Consul General Conference, Other Key Global Delegations

Dallas Committee on Foreign Relations

- Global Programs for Metroplex on Key Current World Issue Topics



Partnering and Collaborative Initiatives

Global Citizenship Alliance

- Global Leadership Development for Faculty, Administrations and Students

CONAHEC and Other Global Education Organizations

- Networking, Professional Development, Best Practices and Sharing, Faculty Collaboration
- NAFSA for international educators, CCID and AACC for Comm Colleges

Other Universities and Colleges

- Education Articulations
- Workforce Development
- Customized Training and Assistance for Businesses



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Other Collaboration Initiatives

U.S. State Department

- Foreign Relations Speakers and Interning Options for Students, Faculty and Administrators
- Facilitating Education Collaborations with Other Countries

International Trade Administration

- Facilitates opportunities to connect with Economic Development, Trade and FDI Officials and other instrumental Contacts
- Branding and Positioning for DFW Region, I.e. Upcoming Foreign Direct Investment “*Select USA Summit Spin-off*” Session

Department of Labor

- Supports Grant and Other Initiatives for Workforce Education, Apprenticeship, Etc.





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Questions

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