



NORTH AMERICAN CENTER FOR COLLABORATIVE DEVELOPMENT

Consortium for North American Higher Education Collaboration
Consorcio para la Colaboración de la Educación Superior en América del Norte
Consortium pour la collaboration dans l'enseignement supérieur en Amérique du Nord



Development of Human Capital and the Next Generation of Leaders in the Americas: *The ELAP Model from a Student's Perspective*

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International Scholarships in Higher Education

- International scholarship programs in higher education have existed for many years.

20th Century

Train the
administrative
elite of their
colonies

Cold War

Counteract the
ideological
influence of the
Communist
Block

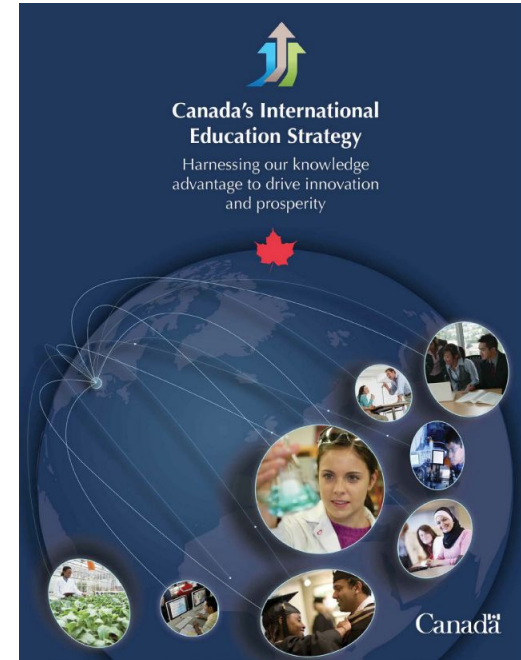
Scholarships
for Third World
Students as
developmental
assistance

Post-Cold War

Send students
abroad to address
high-skilled
workers shortage

Canada's International Education Strategy

- Acknowledgement that International Education is **critical** to Canada's success
- Attract talent and prepare the country for the 21st Century: address “innovation gap”
- Branding Canada as a respected destination of choice
- Focus on **priority education markets**:
 - Brazil, China, India, **Mexico**, North Africa and the Middle East, and Vietnam



Source: Global Affairs Canada. (2014). *Canada's International Education Strategy: Harnessing our knowledge advantage to drive innovation and prosperity*. Retrieved from: <http://international.gc.ca/global-markets-marches-mondiaux/education/strategy-strategie.aspx?lang=eng>

Canada's International Education Strategy



+ \$13M

Total value of international scholarships (fiscal year 2013-2014)



+700

Scholarships to students in Latin America and the Caribbean, the US, China and the Francophonie.



+81,000

Jobs generated by the presence of international students

Canada-Mexico Education Cooperation

+400

Inter-institutional
agreements
between HEIs

- Canada-Mexico Partnership (est. in 2004)
 - Human Capital Working Group
- Bilateral Forum on Higher Education, Innovation and Research with Canada (FOBESIIC)
- Proyecto 10,000
- MITACS-CONACYT
- Other Scholarships

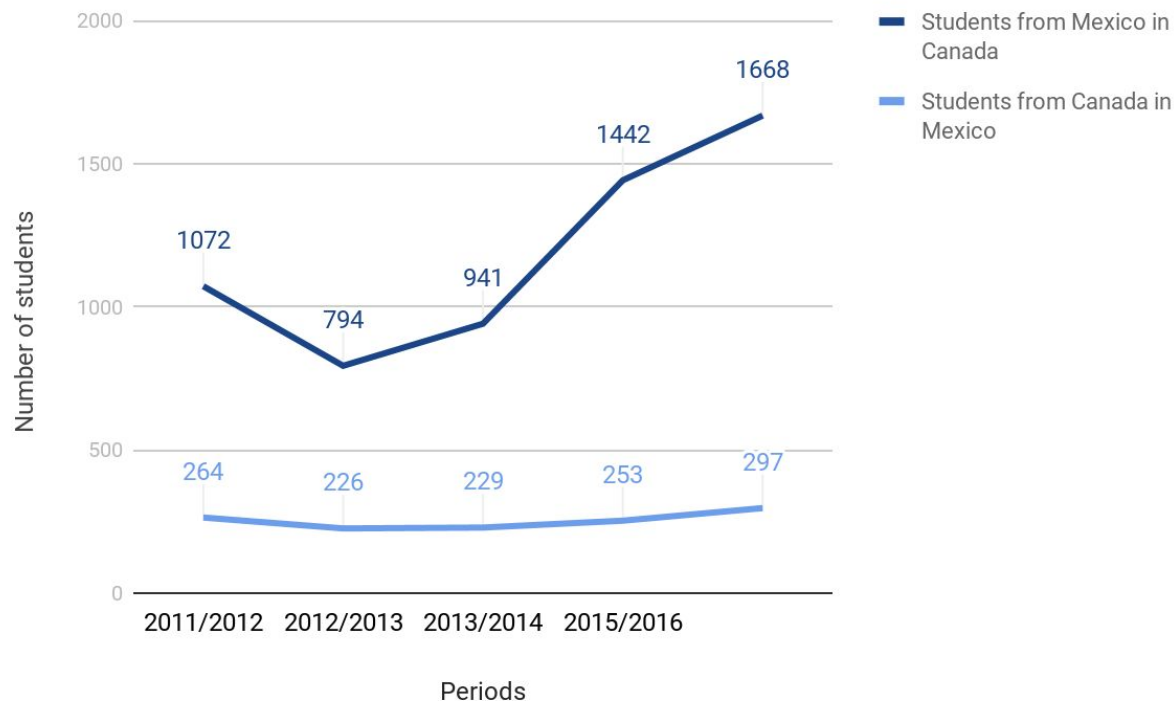
Canada-Mexico Student Mobility

1,668

Mexican
students went
to Canada
(2015-2016)

- According to the PATLANI study, there is an **unequal** relationship for student mobility
- 1 canadian student for every 6 Mexican students that go to Canada
- This imbalance is, only after Spain, the **largest** in relation to any of the 10 countries with the highest number of Mexican students.

Canada-Mexico Student Mobility

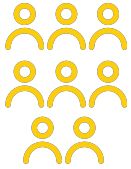


Sources: (2014). Patlani, Encuesta mexicana de movilidad internacional estudiantil, 2011/2012. México: ANUIES. Maldonado-Maldonado, A., Cortes-Velasco, C. I., y Ibarra-Cázares, B. (2016). Patlani, Encuesta mexicana de movilidad internacional estudiantil, 2012/2013 y 2013/2014. México: ANUIES. Patlani, Encuesta mexicana de movilidad internacional estudiantil, 2014/2015 y 2015/2016. Self-made.

The Emerging Leaders in the Americas Program (ELAP)

- Canada's Strategy for Engagement in the Americas
 - **2009: Emerging Leaders in the Americas Program**
 - 2010: Conference of the Americas on International Education
 - Latest: Montréal (October 2017)
- ELAP's objectives:
*"to foster the **development of human capital** and the **next generation of leaders** in the region by providing scholarships to study or research in Canada"*

The Emerging Leaders in the Americas Program (ELAP)



+ 4,000

Scholarships since
2009



600

Mexicans have
gone to Canada
under this program
since 2009



98

Mexican students
received an ELAP
scholarship to study in
colleges and universities
across Canada
(Academic year 2015-2016)



\$7,200

For undergraduate or
graduate students for a
minimum of 4 months
or one academic term
of study/research

Source: Global Affairs Canada. (2014). *Canada's International Education Strategy: Harnessing our knowledge advantage to drive innovation and prosperity*. Retrieved from: <http://international.gc.ca/global-markets-marches-mondiaux/education/strategy-strategie.aspx?lang=eng>

The ELAP Process

- The Canadian Bureau for International Education (CBIE) administers the International Scholarships Program (ISP) of Global Affairs Canada.
- **ELAP study tour**

As part of the Emerging Leaders in the Americas Program, selected recipients will be invited to participate in a study tour focused on Global Affairs Canada's key priority areas, such as democratic and accountable governance, human rights, the environment, diversity and Indigenous peoples.

The ELAP Process

- Candidates must be citizens of one of the following eligible regions:
Caribbean
Central America
North America: Mexico
South America:

The ELAP Process

- Scholarship recipients:
 - must engage in full-time studies or research as defined by the Canadian institution;
 - must be proficient in the language of instruction at the Canadian institution (English or French) before their arrival in Canada, as the scholarship does not cover language training;
- The Canadian institution must apply on behalf of the candidate(s)
- **Some challenges:** timing of response (June 22); timing of funding (September 22)

My ELAP Experience

Montréal, le 22 juin 2017

Hadrian González Torres
Étudiant
Centro de Enseñanza Técnica y Superior
Mexique

Objet : Résultats du Programme des futurs leaders dans les Amériques et échange étudiant à l'Université du Québec à Montréal (UQAM)

Monsieur González Torres,

J'ai le plaisir de vous annoncer que votre candidature au Programme des futurs leaders dans les Amériques (PFLA) financé par Affaires étrangères, Commerce et Développement Canada (MAECD) a été sélectionnée. Une lettre de confirmation de bourse ainsi qu'un accord de bourse suivront à cet effet. Nous sommes heureux de vous recevoir à l'UQAM dans le cadre de votre échange étudiant au baccalauréat en administration (gestion internationale) pour la session d'automne, soit du 5 septembre au 20 décembre 2017. L'objectif de votre séjour à l'UQAM est de participer à un échange éducatif et les frais de scolarité sont exemptés.

Pour toute question supplémentaire, n'hésitez pas à me contacter.

Dans l'attente de vous accueillir à Montréal, je vous prie d'agréer, Monsieur, l'expression de mes sentiments les meilleurs.



Catherine Rodriguez
Conseillère aux partenariats et au développement international
Service des relations internationales
Université du Québec à Montréal



Mr. Jean Labrie, Senior Policy Advisor, Global Affairs Canada
Conference of the Americas on International Education 2017 @Montréal

My ELAP Experience

ESG UQÀM

École des sciences de la gestion
Université du Québec à Montréal



My ELAP Experience

- Eligible expenses:
- airfare, for the scholarship recipient only, to Canada by the most direct and economical route and return airfare upon completion of the scholarship;
- health insurance;
- living expenses;
- ground transportation expenses, including a public transportation pass; and books and supplies required for the recipient's study or research, excluding computers and other equipment.

Source: Global Affairs Canada. (2014). *Emerging Leaders in the Americas Program (ELAP)*. Retrieved from:
http://www.scholarships-bourses.gc.ca/scholarships-bourses/can/institutions/elap-pfla.aspx?lang=eng#tab1_4

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Thank you!