CONAHEC Conference
March 22, 2018

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Agenda

- CONAHEC Overview and Engagements
- Three Case Studies - Overview
- 1. APPA Strategic International Alliances
- 2. Regina/UP-ESDAI Global Experience Training
- 3. UP/ESDAI Student Internships
- Conclusions and Discussion/Questions
FIMPES Assembly
May 18, 2017

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TIMPES
Objectives

- Promote Communication and Exchanges between Federated Institutions
- Contribute to Social, Economic, and Cultural Improvement
- Support Member Institutions
- Promote Education Through Teaching and Research
- Credentialing and Establishing Quality Standards
- Contribute to Social, Economic, and Cultural Improvement
- Creden
- Creden
- Creden
- Creden
- Creden
Objective

CONAH EC

Promote Academic Collaboration and Cooperation Among Its Members

Share Best Practices

Promotes linkages between North America and Higher Education Entities Around the World

Offer Educational Opportunities to Prepare Globally Knowledgeable Professionals

Strengthen Academic Collaborative Programs within the North American region and Beyond

Collaboration | Research | Synergy | Solutions
Why APPA?

Interact and Network with Universities and Colleges throughout North America

Offer Professional Development Opportunities to Enhance Facilities Professions

Gain Efficiency Through Trained and Certified People

Improve Partnerships Through Networking with Member Institutions

Share Best Practices
Award For Excellence

- Created in 1988
- Facilities Management recognitions in excellences
- Only 60 Institutions have been awarded this distinction over the last 30 years
- Encompasses more than just campus appearance
APPA Award for Excellence
1999 – Memorial University of Newfoundland, Canada
APPA Award for Excellence
2013 University of Arizona, USA
APPA Award for Excellence
2017 Universidad Panamericana, Mexico
APPA Award for Excellence
Exposure, Credibility, Example to Follow
Best of the Best
Map of North American APPA
Global Destination

Beautiful Beaches/Resorts

Campus Facilities
In early partnering what have we Learned?

• Mexico has a service culture blended with a Global Experience that is unmatched…. We want to learn from that.

• Mexico has some of the best University facilities in the world… but no one knows. How can APPA help spread that message?
Global Experience – University of Regina (Why?)

• International students have almost doubled in 5 years – deserving of a good experience

• Generate $20 million in revenue to U of R. (27.6% of tuition revenue) $35 million per year GDP for Regina

• Many become residents adding to the Sask economy
• Professional Global Leadership Program

• One week intensive program at ESDAI/UP in Mexico City focusing on global leadership, cross-cultural communication strategies and hospitality through academic instruction, professional observations and cultural activities.
Individual Growth & International Experience

• To Understand what good service culture is
• To understand the challenges visitors have where the culture and language is different
• The value and appreciation of working and learning in a different environment
• Broader International Experience
«... I like to see myself as a bridge builder, that is, to build bridges between people, between races, between cultures, between politics, trying to find common ground...»

T. D. Jakes
Our development...

1967  1968  1969

Same spirit
The essence of ESDAI is to:

Professionalize services and Humanize institutions

Almost 50 years
ESDAI’s Curriculum

9 semesters:
8 in common
1 elective

Health Management
Hospitality and Tourism
Event Management
Elements which build ESDAI

Contribution to family and society

+ Family spirit that promotes UP

+ Exquisiteness in the service of French culture

+ Professional effectiveness of the Anglo-Saxon culture

+ Traditional Mexican hospitality
Proven STRATEGY…

1. Each person and each institution is individually sought out and cultivated
2. Each relationship is strategic and handcrafted
3. Seek common good selflessly
4. Share broadly and freely
5. Search for common goals
6. Encourage partnerships and networking
7. Be empathetic with the others
8. Consider different cultures
9. Maintain continuous communication
Path followed ... in this three way relationship

Started an ESDAI UP - University of Regina – APPA Agreement:

- 10 teachers went to study a research course
- Contact with the International Vice President of the UdeR
- She meets ESDAI
- Introduce us to Dave Button

Dave Button - APPA:

- Met ESDAI
- Compatibility of objectives
- Signed agreements
- Appointment Advisory Board
- Award for Excellence UP
- U. of Arizona
BRIDGES

APPA and U. de Regina, Board members

1st reunion nov 2015
Conference at UP: "Women Leadership: a Canadian Perspective"
Dra. Vianne Timmons
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Staff training:

Global Skills

Mexican history

Mexican gastronomy

Hospitality

Quality in service
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U. Regina visits ESDAI-UP

February 2017
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Livia Castellanos
Vicepresident UofR

Internationalization strategies

March 2017
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Participation of ESDAI at the International Education Forum at the Universidad del Retoño in Aguascalientes
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First Exchange of Professional Practices:
Student scholarships

July 2015
Second Exchange:
4 students with scholarships

July 2016
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Third Exchange: 4 students with scholarships
July 2017

Fourth Exchange: 10 students (2018)
(8 to Regina, 2 UofA)
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Lorena Rivera Villicaña

Exchange and professional internships with scholarship

Autum 2017
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Nancy Rosado awarded certificate in Internationalization

October 2017
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ESDAI INTERNATIONAL HOSPITALITY AWARD to Dave Button and Livia Castellanos
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APPA Initiative
Mexico
April 2016
AWARD OF EXCELLENCE
Universidad Panamericana

November 2017
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FIMPES
If you walk alone, you’ll go faster. If you walk accompanied, you’ll walk further

Chinese Proverb
Gracias