



Building Partnership Proposals and Using the Innovation Fund as a Tool for Internationalization

Presented by:

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THE INNOVATION FUND



PARTNERS *of the* AMERICAS
Connect • Serve • Change Lives



FORD FOUNDATION



BENEFITS FOR HEIS

- **Receive Funding:** Teams of HEIs apply for Innovation Fund grants to implement new student exchange/training programs or innovations to provide students with technical & linguistic skills to participate in the global workforce
- **Create Partnerships:** New or existing partnerships to strengthen institutional investments to student & faculty exchanges.
- **Maximize Visibility:** Increase international reach by joining a robust partnership with the U.S. Department of State, Embassies, corporations, foundations, and NGOs supporting regional education cooperation and competitiveness.
- **Increase Access:** Provide opportunities to diverse student populations in multiple disciplines, countries, and HEIs in the Western Hemisphere to gain knowledge & experience abroad.
- **Expand Capacity:** HEIs in Innovation Fund network are engaged to work together to build partnerships and implement innovative and sustainable programs.

1,700+ HEIs
have joined the
Innovation Network

1,000+ HEIs
have applied for grants
since Jan 2014

147 Innovation Fund Grants
to 288 HEIs in 25 countries

\$3.5 million
granted, matched by
\$4.7 million
from HEIs

\$9 million
in contributions from the
public/private sector

TOP 10 INNOVATION FUND COUNTRY RECIPIENTS

Country	%
1. Mexico	30%
2. Colombia	18%
3. Peru	14%
4. Brazil	11%
5. Chile	7%
6. Cuba	6%
7. Costa Rica	3%
8. Argentina	3%
9. Dominican Republic	2%
10. Bolivia	1%



WHERE TO START?

GRANTS

WORKSHOPS

IMPACT

INVEST

MEDIA

JOIN THE INNOVATION NETWORK

CONTACT US

**GRANTS FOR STUDENT
EXCHANGE AND TRAINING
PARTNERSHIPS**

APPLY NOW

Visit our website!

About the Innovation Fund

Innovation Fund grants fuel strategic new university partnerships to increase student exchange and training programs between the Americas. Through a dynamic collaboration between the U.S. government, private sector,

JOIN THE INNOVATION NETWORK



Welcome to the 100,000 Strong in the Americas Innovation Network Group Homepage!

Here you can:

- **SEARCH** the Innovation Network to find institutional partners;
- **ENGAGE** in the virtual forum by interacting with colleagues;
- **APPLY** for innovation grants and learn about past winning innovations by visiting the Initiative's public site: www.100kstrongamericas.org/educate;
- **EXPLORE** other tools in this group including the Group Directory, Calendar, Blogs, Forums, and the Photo Gallery, all designed to help you share with, learn from, and connect to new partners.

Have more questions? Visit our [FAQs](#) page or submit your own [here](#).

The 100,000 Strong in the Americas Innovation Fund is a public-private partnership between the U.S. Department of State, Partners of the Americas, and NAFSA: Association of International Educators. For more information, please visit <http://www.100Kstrongamericas.org>.

 Group Directory
 Calendar
 Blogs
 Forums
 Photo Gallery



Photo Gallery

CURRENT OPEN COMPETITIONS

Colombia-U.S. Rural Education for Peace Competition

- **Eligibility:** All HEIs in the United States and Colombia
 - ✓ Inclusion of non-accredited universities in Colombia
- **Themes:** Rural Education
 - Peace building
 - Technology
 - Engineering
 - Social Innovation
 - Sustainable Entrepreneurship
 - Agro-industry
 - Ecotourism
 - Place Marketing
- **Deadline:** April 15, 2018



Thanks to the generous support of Instituto Colombiano de Crédito Educativo y Estudios Técnicos en el Exterior, Mariano Ospina Pérez (ICETEX), the U.S. Department of State, and the U.S. Embassy in Bogota

CURRENT OPEN COMPETITIONS

Argentina-U.S. Workforce Development Competition

- **Eligibility:** All HEIs in the United States and Argentina
- **Themes:** Economic Development and STEM (Science, Technology, Engineering, and Mathematics)
 - **Sub-themes:**
 - Energy
 - Geosciences
 - Environment
 - Natural Resource Management
- **Deadline:** April 30, 2018

*Thanks to the generous support of Chevron Corporation,
the U.S. Department of State, and the U.S. Embassy in Buenos Aires*



READ THE RFP

Which grant opportunity is
the right one for your HEI
and your partners?



BUILD YOUR TEAM

- Secure local support.
 - ✓ On campus
 - ✓ In local communities
 - ✓ With international HEI partners
 - ✓ EducationUSA office
 - ✓ Embassies
- Design your program.



PROPOSAL CHECKLIST

- ❑ **Program Description:** What are my institution's needs & challenges to study abroad? How will the proposed program address these needs/challenges? Where does my partner HEI fit into the program?
- ❑ **Sustainability:** What will the grant allow us to do that we could not do before? How will we continue to implement the program after the grant?
- ❑ **Institutional Capacity, Challenges & Opportunities:** What are my [and my partner] institution's capacity to administer the program?
- ❑ **Monitoring & Evaluation (M&E):** How will I evaluate the program's progress? Track the outcomes and outputs?
- ❑ **Budget:** Is the budget detailed yet clear and easy to comprehend? Are the Items relevant to the program? Funding sources identified?





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ATTEND OUR EVENTS

**EFFECTIVE PRACTICES FOR
GROWING INTERNATIONAL PARTNERSHIPS**
Innovation Fund Workshop

9:00AM-5:30PM
May 27th, 2018
Drexel University,
Philadelphia, PA

Drexel
UNIVERSITY

100,000
STRONG
IN THE AMERICAS

Email us at 100kstrongamericas@partners.net for a 20% off discount code!



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SAVE THE DATE!

¡GUARDA LA FECHA!

CARTAGENA, COLOMBIA | SEPTEMBER 25-27, 2018



PARTNERS of the AMERICAS
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HEP 2017 Highlights:

- 10+ sponsors
- 88 exhibitors speakers
- 53 sessions
- 20 signed partnership agreements
- 12 participating countries across the Western Hemisphere
- 80% participants returning for HEP2018!



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THANK YOU!

Penelope Kim

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Partners of the Americas

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