

Building Partnership Proposals and Using the Innovation Fund as a Tool for Internationalization

Presented by:

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THE INNOVATION FUND









































BENEFITS FOR HEIS

- Receive Funding: Teams of HEIs apply for Innovation Fund grants to implement new student exchange/training programs or innovations.to provide students with technical & linguistic skills to participate in the global workforce
- Create Partnerships: New or existing partnerships to strengthen institutional investments to student & faculty exchanges.
- **Maximize Visibility:** Increase international reach by joining a robust partnership with the U.S. Department of State, Embassies, corporations, foundations, and NGOs supporting regional education cooperation and competiveness.
- Increase Access: Provide opportunities to diverse student populations in multiple disciplines, countries, and HEIs in the Western Hemisphere to gain knowledge & experience abroad.
- **Expand Capacity:** HEIs in Innovation Fund network are engaged to work together to build partnerships and implement innovative and sustainable programs.



1,700+ HEIs

have joined the **Innovation Network** 1,000+ HEIs

have applied for grants since Jan 2014

147 Innovation Fund Grants

to 288 HEIs in 25 countries

\$9 million

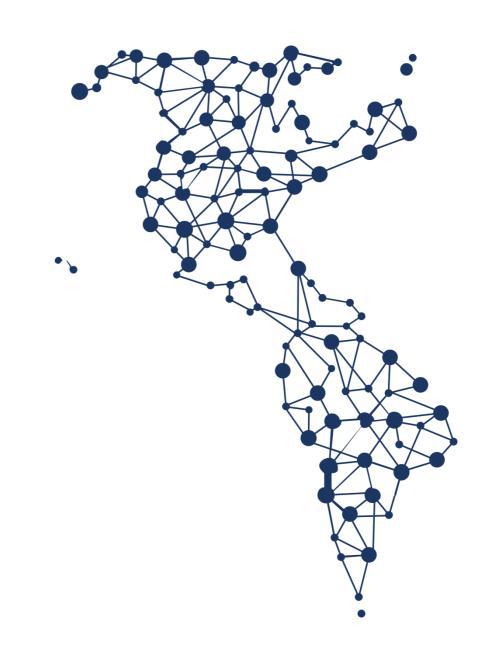
in contributions from the public/private sector

\$3.5 million granted, matched by \$4.7 million from HEIs



TOP 10 INNOVATION FUND COUNTRY RECIPIENTS

Country	%
1. Mexico	30%
2. Colombia	18%
3. Peru	14%
4. Brazil	11%
5. Chile	7%
6. Cuba	6%
7. Costa Rica	3%
8. Argentina	3%
9. Dominican Republic	2%
10. Bolivia	1%



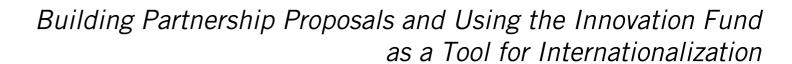


WHERE TO START?



About the Innovation Fund website!

Innovation Fund grants fuel strategic new university partnerships to increase student ge and training programs between the Americas. Through a dynamic collaboration between the U.S. government, private sector,





JOIN THE INNOVATION **NETWORK**



Welcome to the 100,000 Strong in the Americas Innovation Network Group Homepage!



- SEARCH the Innovation Network to find institutional partners;
- ENGAGE in the virtual forum by interacting with colleagues;
- . APPLY for innovation grants and learn about past winning innovations by visiting the Initiative's public site: www.100kstrongamericas.org/educate;
- . EXPLORE other tools in this group including the Group Directory, Calendar, Blogs, Forums, and the Photo Gallery, all designed to help you share with, learn from, and connect to new partners.

Have more questions? Visit our FAQs page or submit your own here.

The 100,000 Strong in the Americas Innovation Fund is a public-private partnership between the U.S. Department of State, Partners of the Americas, and NAFSA: Association of International Educators, For more information, please visit http://www.100Kstrongamericas.org.













Photo Gallery



CURRENT OPEN COMPETITIONS

Colombia-U.S. Rural Education for Peace Competition

- Eligibility: All HEIs in the United States and Colombia
 - ✓ Inclusion of non-accredited universities in Colombia
- **Themes:** Rural Education

Peace building

Technology > Agro-industry Ecotourism > Place Marketing Engineering _

Social Innovation

Sustainable Entrepreneurship

Deadline: April 15, 2018





Thanks to the generous support of Instituto Colombiano de Crédito Educativo y Estudios Técnicos en el Exterior, Mariano Ospina Pérez (ICETEX), the U.S. Department of State, and the U.S. Embassy in Bogota



CURRENT OPEN COMPETITIONS

Argentina-U.S. Workforce Development Competition

- **Eligibility:** All HEIs in the United States and Argentina
- **Themes:** Economic Development and STEM (Science, Technology, Engineering, and Mathematics)
 - Sub-themes:
 - > Energy Geosciences
 - Environment Natural Resource Management
- Deadline: April 30, 2018

Thanks to the generous support of Chevron Corporation, the U.S. Department of State, and the U.S. Embassy in Buenos Aires







READ THE RFP

Which grant opportunity is the right one for your HEI and your partners?



BUILD YOUR TEAM

- Secure local support.
 - On campus
 - In local communities
 - With international HEI partners
 - EducationUSA office
 - ✓ Embassies
- Design your program.





PROPOSAL CHECKLIST

- □ **Program Description:** What are my institution's needs & challenges to study abroad? How will the proposed program address these needs/challenges? Where does my partner HEI fit into the program?
- □ Sustainability: What will the grant allow us to do that we could not do before? How will we continue to implement the program after the grant?
- **Institutional Capacity, Challenges & Opportunities:** What are my [and my partner] institution's capacity to administer the program?
- **Monitoring & Evaluation (M&E):** How will I evaluate the program's progress? Track the outcomes and outputs?
- **Budget:** Is the budget detailed yet clear and easy to comprehend? Are the Items relevant to the program? Funding sources identified?



ATTEND OUR EVENTS



Email us at 100kstrongamericas@partners.net for a 20% off discount code!











HEP 2017 Highlights:

- 10+ sponsors
- 88 exhibitors speakers
- 53 sessions
- 20 signed partnership agreements
- 12 participating countries across the Western Hemisphere
- 80% participants returning for HEP2018!



THANK YOU!

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